

Empowering Communities through Holistic Development



CSR WING



RSB Foundation

RSB Foundation is a not-for-profit initiative aimed at fulfilling the social responsibilities of RSB group. It was founded in the year 2019.

Philanthropy is our core philosophy and value, and we do not do it for mere compliance. We aim at building an inclusive India by working in a sustainable and holistic manner while addressing the pressing needs of the society.

Our primary objective is to create positive, scalable, and measurable impact. We work through community participation, government partnerships and collaboration with like-minded implementation agencies or organizations.

The promoters/ founders of RSB Group are deeply inspired by the ethos of Sir Jamshedji Tata and are inherently also inclined towards helping the society. The company has completed almost 50 years and inculcates similar value system in their work culture. They have diverted and donated significant amount of their wealth and assets towards philanthropical activities and preservation of Indian culture & ethics.

Our CSR Philosophy

- ✓ CSR goes beyond compliance; it is purposeful- and impactdriven.
- ✓ Focus on real needs of vulnerable groups—especially women, children and elderly.
- ✓ Committed to preserving and promoting our cultural heritage.
- ✓ Aim to build inclusive, sustainable, and dignified communities.

CSR Vision

To create inclusive and sustainable development by addressing core social and environmental challenges, especially for marginalized sections of society.

CSR Mission

Enable access to healthcare, education, and Enable livelihoods for the underserved. Empower women and promote skill development **Empower** across communities. Preserve cultural heritage through support to Preserve artisans and craftsmen. Conserve the environment and natural resources Conserve for future generations.

CSR Pillars Overview

- 1. Health & Sanitation
- 2. Education & Skill Development
- 3. Environment & Water Conservation
- 4. Art, Culture & Livelihood Promotion

Pillar 1 – Health & Sanitation

Cancer awareness, screening, and rehabilitation (focus on breast & cervical)

Maternal and child health programs

Mobile medical units, vaccination drives, elderly care

Sanitation infrastructure and hygiene education

Pillar 2 – Education & Skill Development

Foundation courses, school re-enrollment (especially girls)

Pre-matric/inter coaching, remedial classes for entrance exams

Scholarships for marginalized students

Digital literacy, STEM programs, and residential camps

Vocational training and support for para-athletes

Pillar 3 –
Environment
& Water
Conservation

PPP-based water conservation models.

Tree plantation and using green energy.

Pillar 4 – Art, Culture & Livelihood Promotion Revival of traditional and languishing crafts

Capacity building, design intervention, market linkage

Women empowerment through entrepreneurship

Sustainable livelihood generation through cultural heritage

Why These Pillars?

Aligned with our philosophy: focus on impact, inclusion, and dignity

Health and education are foundational for human development

Environment ensures long-term sustainability

Cultural heritage is a source of identity, pride, and livelihood

Empowering the voiceless creates resilient communities

AV PPS PLUS PROJECT, MANIA, TANGI



PROJECT PURPOSE

Access to quality education in English medium along with digital literacy and personal grooming as well as health care facilities to the children of the rural community of more than 50 villages in and around Tangi block.

CSR Compliances & SDG Alignment

Schedule VII: (ii) Promoting education.

Aligned With SDG 4:

- Quality Education.
- Ensuring Inclusive And Equitable Education For All.





PROJECT INITIATIVES

- 1) Impart quality education to rural children along with a Library, Composite Science lab and Computer lab.
- 2) Mobilise & motivate the rural folks or villagers to send their children (especially girls) to school.
- 3) Infrastructure development for better education facilities.
- 4) Extra co-curricular activities.





OUTCOMES/IMPACT:

- Benefited more than 4000 rural students till now.
- Mr. Binay Ranjan Roul has scored 99.25 % JEE-MAINS- 2023.
- Achieved an important milestone when fourth batch of X th Standard students (CBSE Pattern) passed out with 100% results, while Our DAV Padmabati Public School's topper FY 23-24 (Subhashree Routaray,) secured 98.6%.
- •Tapan Behera had received one Gold and one Silver medal in **ALL India Karate Championship.**
- •100% success in 10th Board CBSE for 4 consecutive years.
- Received +2 CBSE affiliation.
- Rural students get motivated to pursue higher education, getting admissions to better collages.
- Increasing community active participation.









Shri. Prasanta Behera,MLA,Choudwar-Cuttack

PRE-MATRIC/INTER COACHING CENTRE AND OTHER SUPPORT CLASSES PROJECT.



PROJECT PURPOSE

- Remedial/ Tutorial Classes For Rural/ Tribal Students Across 22 Centers in India.
- Provides Scholarships To Promising Students.
- To Help Them Improve Their Scores In The Board Exams And Other Competitive exams.

Confidence Building.





CSR Compliances & SDG Alignment

Schedule VII: (ii) Promoting education.

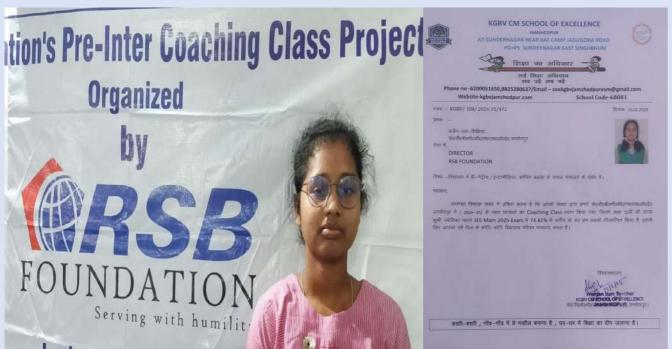
Aligned With SDG 4:

- Quality Education.
- Ensuring Inclusive And Equitable Education For All.



PROJECT INITIATIVES

- Door To Door Campaigns To Mobilize The Students and their parents In Community
- Study Centre's With Quality Teachers And Mock Tests
- Employee Participation In Teaching And Mentoring
- Street Plays Social Issues, Trekking, Residential Camps For Soft Skill Development, Counseling





OUTCOME/IMPACT

- Benefited More Than 1400 Students Across India
- Jyotika Mahato Successfully Crack JEE-MAINS-2025 In Her 1st Attempt, Roshni Mahato Secured 92.60 % In Jharkhand State Board Exams And Many Students Have Scored More Than 80% In 10th and 12th Board Exams of Jharkhand and Odisha State Board.
- Vaibhav Bhosale Cleared CA Exam In His 1st Attempt, Sonal And Omkareshwari Kasbe Have Bagged A Seat In The Nursing School And A Women Named Nilima Has Got The Post As Constable In Maharashtra Police.
- These Rural And Tribal Students Get Motivated To Pursue Higher Education, Getting Admissions To Better Collages And Through Counseling These Students Get Motivated To Spread Awareness On The Benefit Of Education In Their Lives.













RSB FOUNDATION'S PRE- INTER-COACHING CLASSES PROJECT



PRIMITIVE TRIBE DEVELOPMENT PROJECT: Uplifting communities.....



PROJECT PURPOSE

- Holistic Development Of The Primitive Tribes By Intervening Through Education, Health And Nutritional Care Of Child and Women by the train the trainer program.
- De-addiction Counseling for reducing social issue and increasing social inclusivity.
- 17 Centers in East Singhbhum and seraikella-Kharsawan Dist.

CSR Compliances & SDG Alignment

Schedule VII : (i) ,(ii) & (iii)

Aligned With SDG 1 and 10:

- Zero Hunger
- Reduced Inequalities. Addressing socioeconomic disparities.







PROJECT ACTIVITES:-

- Mobilizing the Community to come together and Study in the remedial classes at their door-step.
- To Mobilize and Motivate community for sending their children (3 to 5 years) to Anganwadi and others to near by schools.
- To conduct community health camps at each center focusing on pregnant women and newborn to eliminate malnutrition.





Outcomes/Impact:-

- School Enrollment is substantially Of Primitive Tribe Students From Our Center.
- Ensuring full school enrollment of Primitive Tribe Students From Our Center.
- Improvement In Their Personal Health And Hygiene Practices.
- Enhancing Confidence of Primitive Tribes in communicating with other community members and outsiders.







PROJECT TANTAVYAA – Weaving traditional Indigenous craftsmanship with modern utilitarianism



PROJECT PURPOSE

- Revival of nine forms of craftsmanship inspired by the royalty of India
- Promoting Indian cultural heritage across the globe
- Encouraging next generation weavers to take up weaving as a livelihood opportunity
- Upliftment of the current living conditions of the weaver by committing to pay higher than the minimum wages
- Sustainable and environmentally friendly clothing
- Preservation of the history of our woven products by documenting in the form of books and movies
- Providing equal opportunity of work to women

CSR Compliances & SDG Alignment

Schedule VII: (v)

Aligned With SDG 8:

- Decent Work And Economic Growth
- Promoting Inclusive And Sustainable Economic Growth.





PROJECT INITIATIVES

- Opening a Museum to showcase the revival Art and Craft forms
- Capacity building exercises in terms of Design and Techniques
- Providing Market linkage through collaboration with mainstream designers and revivalists.
- Awareness on the benefit of utilizing hand woven and hand spun products.
- Sensitizing public on the Aspirational value of heritage hand crafted luxury products
- Maintaining archives of languished art and craft revived and showcasing it in a grand event

OUTCOMES/IMPACT

- Revival of 4 weaving techniques namely Jamdhani on Plain Muslin , Jamdani on Khadi , Petit Point Nunery Embroidery,
- supporting 150 weavers across various clusters
- Documenting all the revival weaves and Embroidery in a coffee table book for the future generation





















PROJECT AMRUT -

Water conservation project **PROJECT PURPOSE**

- Sustainable water management through techniques
 - Rainwater Harvesting , Efficient irrigation .
- Aiming to minimize water wastage
- Ensuring the long-term water security
- Ground water recharging
- Improving livelihood opportunities for farmers
- Securing the future



CSR Compliances & SDG Alignment

Schedule VII: (iv)

Aligned With SDG 6:

- 1. Clean Water And Sanitation.
- 2. Ensuring Availability And
- 3. Sustainable Management Of Water.

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PROJECT INITIATIVES

- Raising Awareness for Importance of Water Conservation and promoting water saving habits.
- Ground Water recharging, Creating Cement Nala Bandhara
- Project was implemented in Public Private Partnership Mode
- Community Participation to maintain the developed resources



OUTCOMES/IMPACT

- Conservation of 60 Lakh ltr water through Cement Nala Bandhara (CNB Technique) in drought prone area of Usmanabad an aspirational district of Maharashtra
- 1 Crore Ltr ground water recharge using three different types of rainwater harvesting Process
- Protecting ecosystems and social equity
- Cost Saving





PROJECT TEJASWINI-



PROJECT PURPOSE

- Women Empowerment
- Awareness of legal rights in case of domestic violence
- Awareness about mental Health/ Family Counselling /Self care
- Leadership Development
- Holistic development of women education, health (Mental and Physical), legal rights, digital literacy and economic skills.

CSR Compliances & SDG Alignment

Schedule VII: (iii)

Aligned With SDG 1,5 and 10:

No Poverty, Gender Equality and Reduced inequality.





- Enrollment of 150 women under the education program.
- Leadership development Program across 50
 women group and select ten women from
 each group to help other women in their
 community.
- Breast Cancer Awareness Campaign and Workshops.
- Awareness about rights and remedial measures of women against domestic violence.
- Vocational training for women.



OUTCOMES/IMPACT

- This project is implemented across 32 slums and covers the total of 9293 women.
- More than 7500 women were educated on the importance of mental health
- More than 7000 women were educated on their rights against domestic violence and remedial measures.
- Many Success stories of women who have started their own business





RURAL DEVELOPMENT PROJECT – NANDIVALI – Mulashi taluka



PROJECT PURPOSE

- Empowering the villages of Nandivali by introducing organic cultivation of Medicinal and Aromatic Plants as an Alternate Agricultural source of Income.
- Establishing a Sustainable Marketing framework for the products.
- Transforming Nandivali to an Ecofriendly model village
- Enhancing rural livelihood and promoting sustainable agricultural practices
- To Stop younger generation from migrating.

CSR Compliances & SDG Alignment

Schedule VII: (x) Aligned with SDG 2 & SDG 12:

- Zero Hunger & Responsible Consumption.
- Supporting sustainable farming techniques for long-term agricultural growth.





PROJECT INITIATIVES

- Community Mobilization- Create Awareness about the benefits of High value cash crops, medicinal and aromatic plant cultivation. Form SHG's, FIG's, JLG's and FPO's.
- Training and Capacity Building- Expert collaboration and training
- Pre-planting Operations- identification of land for cultivation, and distribution of high yielding and quality planting materials
- Infrastructure Development- Setting up a value additional distillation unit and storage facility, and 4 km long pipeline for irrigation
- Market Linkages And Sales.
- Ensuring doubling income of farmers.

PROJECTED OUTCOMES

- Increased in annual income of participating households by 100 % within next 3 years.
- Sustainable management of Natural resources for the optimum utilization of land resources.
- Convergence with existing government schemes
- Knowledge on cropping pattern, crop selection, soil and water conservation, soil amendment, sustainable irrigation, organic manure preparation and pest management.
- Better quality of life and confidence building



PROJECT SAMBHAVICancer care initiative.....



- Awareness drives for Early detection and Prevention of Breast and Cervical Cancer amongst the women between the age group of 15- 45.
- Screening
- Support in bearing the treatment cost for the patient who can not afford.
- Initial Treatment Fund for diagnosis.
- Nutritional and rehab support (Posttreatment support).



CSR Compliances & SDG Alignment

Schedule VII : (i)
Aligned with SDG 3:

- Good Health and Well-being.
- Strengthening community healthcare systems for sustainable well-being.





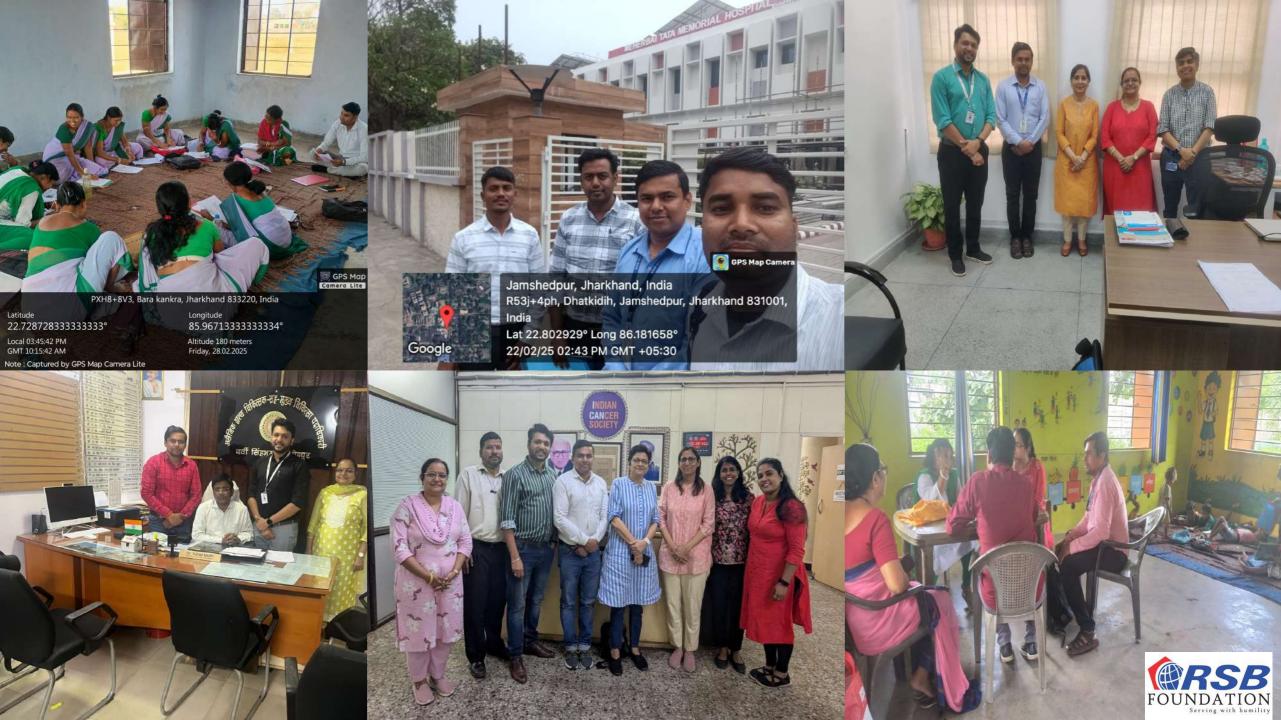
- Awareness and Mobilization Drives across two blocks in Jharkhand (Gamharia and Golmuri Cum Jugsalia) and Mulashi , Pune , Shirur , Sambhajinagar
- Screening of 900 women across
 Maharashtra and Jharkhand.
- Diagnosis followed by treatment 9 women in Maharashtra and 24 in Jharkhand
- 153 Nutritional and rehab support.



OUTCOMES/IMPACT:-

- Awareness drive for more than 8400 women in Maharashtra and nearly 1200 women Jharkhand.
- Sensitizing women on Breast and Cervical Cancer symptoms, causes, self examination, prevention, removing misconceptions and importance of periodic health check ups.





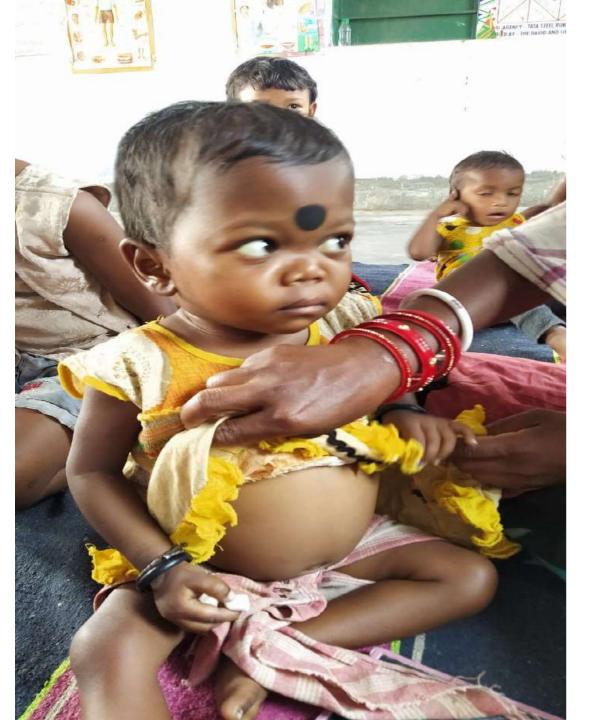












MODEL ANGANWADI PROJECT

A window of opportunity to combat undernutrition

Purpose: -

To promote and support the happy learning spaces through enhancing infrastructure, Nurturing Nutrition, Health and Hygiene for Children aged 3 to 6 years.

CSR Compliances & SDG Alignment

- Schedule VII: (i)
- Aligned with SDG 2 & 3: Zero Hunger & Good Health and Well-Being

MODEL ANGANWADI PROJECT

A window of opportunity to combat undernutrition

Objective: -

- ✓ To Improve the nutritional and health status of children below the age of six years.
- ✓ Laying the foundation for the proper psychological, physical and social development of the child.
- ✓ To reducing the incidence of mortality, morbidity, malnutrition and school dropouts.
- ✓ Achieving effective coordination of policy and implementation among various departments to promote child development.
- ✓ To Enhance the capability of the mother to look after the normal health and nutritional needs of the child, through proper health and nutrition education.

MODEL ANGANWADI PROJECT

A window of opportunity to combat undernutrition

Initiative: -

- ✓ Renovation/Repair/Repainting of Anganwadi Centre
- ✓ Renovation/Construction of Toilets facilities in the Anganwadi.
- √ Hand wash for the children of Anganwadi under ALTS
 (Anganwadi Led Total Sanitation).
- ✓ Child Friendly and Educative Mural Painting in the Anganwadi
- ✓ Organizing Awareness Programs for Mothers/Parents on Health & Nutrition
- **✓ Organize Community Poshan Shivir**





Before



After







Tirildih, Gamharia Block, Seraikela District, Jharkhand









वीरबांस पंचायत सचिवालय परिसर में पौधरोपण



सरायकेला कार्यालय 5 जून सरायकेला अंचल के गम्हरिया प्रखंड अंतर्गत वीरबांस पंचायत सिचवालय परिसर ने विश्व पर्यावरण दिवस के मौके पर रिववार को आरएसबी फाउंडेशन की निर्देशक प्रियंका बेहरा तथा नवनिर्वाचित मुखिया संगीता हांसदा एवं पूर्व मुखिया घनश्याम हांसदा ने संयुक्त रूप से फलदार एवं छायादार पौधरोपण किया. इस मौके पर प्रियंका बेहरा ने ग्रामीणों को जलवायु परिवर्तन संबंधी जानकारी देते हुए पर्यावरण को दूषित होने से बचाने के लिए घर-घर में पेड़ लगाने का संदेश दिया. मौके पर विभिन्न गांव के ग्राम प्रधान घासी राम नायक, ग्राम प्रधान प्रमचंद्र महतो, डोमन नायक, पवन सिंह सरदार तथा वार्ड ग्रहस्य बद्धिए कंभकार शीवल नायक एवं समाजग्रेनी नित्यानंद नायक प्रवेशर

RSB FOUNDATION'S COMMUNITY ENGAGEMENT INITIATIVES

World Environment Day Celebration



Thank You

