

RSB PARTICIPATE IN "CII DAAN USTAV"(JOY OF GIVING WEEK)

Daan Utsav was formerly known as "The Joy of Giving Week"(JGW) is a "festival of philanthropy", a part of the Indian ethos, with the Week being celebrated every year covering Gandhi Jayanti by engaging people through "acts of giving" - money, time, resources and skills - to under-privileged have-nots and service to community. Many Corporate participate in this as a part of their CSR initiative.

Towards this endeavor, RSB, across Pan India locations, participated in "CII Daan Ustav" (Joy of Giving Week) from Oct 2-8, 2015 with the theme, coined by CII, "Roti, Kapada aur Sharamdaan" at the following locations:

1. Solar Lamp installed at Kinara Vridhashram Matimanda Seva Trust

Kinanara is a philanthropic organization, caring the young and old alike who have been neglected by their kith and kin and are made to fend themselves. In their newly built home at Ahirwade Phata Village Kamshet, near Pune, where dire need of the hour was night lamp post for the inmates to wade through in the thick darkness of night, surrounded by thick bushes and creepers with rough terrain and inclement weather. RSB, Pune, took the initiative of donating maintenance-free solar lamp, bringing cheers and smiles on inmates with 24/7 auto-glowing night LED lights, mounted on lamp post, with pre-set program to switch-on after sunset. The lamp was traditionally inaugurated and handed over to the Trustee by Ms Priyanka Behera, CSR Head, on 9th Oct 2015 along with CSR Pune Team Members, M/s Yuvraj Thorat, Manoj Pardeshi and S Nagasubramanian with the participation of Mr SL Karmudi.

Here are pictorial glimpses with beaming and refreshing smiles of inmates:



Ms Priyanka Behera traditionally inaugurating the solar lamp, joined by....



..(l to r) Mr Manoj Pardeshi/Mr Yuvraj Thorat, Ms Priti Vaidya, Trustee and a lady inmate



Group snapshot with inmates of Kinara Vridashram



Ms Priyanka Behera interacting with a lady Vridashram inmate



Some of mentally retarded, differently abled, abandoned, & old age inmates

2. Joy of giving Used Wears

As a part of CII Daan Week and commitment to society, RSBians, pan India, responded in large numbers to donate Used Wears to socially under-privileged have-nots at their respective locations.

Here is brief:

Jamshedpur(4 plants)

Colleagues of Jamshedpur Plants responded in large numbers and donated record number of 340 pairs of sparingly used and new wears to under-privileged folks of Harish Chandrapur Village, deep Jharkhand, under aegis of Rotary Club of Pune Jamshedpur West. Donors preferred to keep low profile of their names as they wanted to work for a social cause in silence and show only in action their deeds.

The entire commendable initiative was spear-headed by M/s Dayanand Kumar & Amzad Shariff CSR Team of Jamshedpur. Here are pictorial glimpses:



The venue of distribution, Jamshedpur Rotary Club West



Distribution personally by hands of Jamshedpur colleagues touching the nucleus of beneficiary

Lucknow Plant

The initiative was led personally by Mr Tusar Routray, Plant Head, with Mr Ashish Tiwari, HR alongwith Lucknow RSBians.

There was a good response from Lucknow colleagues, who donated sparingly used wears generously.

The used wears, packed in Jumbo Boxes were personally taken by Lucknow colleagues, M/s Prem & Madan, for distribution to under-privileged people in and around Lucknow.

Here are glimpses in pixs:



***Jumbo boxes containing sparingly used wears are being handed over by:
(clockwise) M/s Tusar Routray, Ashish Tiwari & Amaresh Baruli
to Lucknow colleagues, M/s Madan & Prem,
for distribution by their hands to under-privileged have-nots
around Lucknow location***

Pune Plant & Corp. Office

More than 150 sparingly used wears, packed in five jumbo boxes, were distributed personally by Pune Plant colleague, Mr Manoj Pardeshi, to under-privileged inmates of Maher Vatsalyadham, Pune, evoking beaming smiles from tiny tots, to young and old alike. Pictorial capture trails:



Venue of distribution @ Maher – home for under-privileged and destitute



Mr Manoj Pardeshi personally handing over to inmates of Maher Vatsalyadham to ensure wears reach directly the beneficiary



Smiles of young ones & blessings of old for our small gesture.

A BIG THANK YOU TO ALL OUR RSBians FOR MAKING "DAAN WEEK" JOYFUL & MOMENTOUS THRO' THIS HUMBLE SERVICE TO COMMUNITY FOR A SOCIAL CAUSE!